



LabelForce

making reputations stick

Print Requirements

- File Format:** Adobe Illustrator. Packaged with all fonts and links. **Please note** files exported from InDesign do not convert to Illustrator well, fonts and images move and effects disappear. LabelForce does not accept InDesign, Publisher, Word, Excel & Powerpoint.
- Bleed:** Minimum 3mm.
- Resolution:** Photos should be at least 300 dpi for best results. All line art or bitmap images should be 600 dpi or higher. Photos and logos taken from the internet are not acceptable for commercial print as they are typically 72 dpi. Please remember that images should be 300 dpi at actual size and not upscaled when placed into your design.
- Colours:** Ensure all documents use CMYK colour modes, NOT RGB. Ensure all placed images are CMYK as well, setting your native file to CMYK colour mode does not override the placed images colour modes. If using PMS spot colours, please specify clearly and remove all unused PMS swatches from documents.
- Die Lines:** Please specify as an appropriately named spot colour & place on a separate layer.
- Opaque White:** Please specify as an appropriately named spot colour & place on a separate layer.
- Varnishes:** Please specify as an appropriately named spot colour & place on a separate layer.